ORIGIN

REPORTING

⭘ *ABSTRACT*

The news reporting industry is currently stagnant in its ability to provide consumers with unbiased, uninfluenced, fact driven, reporting. This results in the average reader being misinformed and with a potentially skewed view of the state of local, national and global affairs. Additionally, the financial sector is often a nebulous industry that feels inaccessible to the average person.

Origin Reporting is a News Media and Financial News Platform, accessible via the web and mobile app, which connects readers with independent reporters and major media sites. Readers can then rate articles on their level of clarity, impartiality, and factuality. Independent reviewers will assess articles and for those deemed to be within the parameters of Origin Reporting's mission of unbiased fact, they will be marked as "Verified". To bring the financial industry to the novice we connect the financially savvy to the novice by incentivizing them to share their knowledge.

Origin Reporting is powered by the Ethereum Blockchain and smart contracts to ensure secure, transparent transactions and accessible, unadulterated data. Blockchain technology provides a real-time, cost-effective and secure settlement model for reporters and readers alike. Each Smart Contract will power an Origin Reporting (OMT) Token, known as Origins.

The more a user participates in Origin Reporting by writing, commenting on, or rating articles, the more Origins the user earns. For users focusing on learning the financial industry they can pose questions to those with financial knowledge. For validation of the articles accuracy, articles will have RSS feeds to outside sources containing similar content. These RSS feeds will also be subject to Independent review process.

Origin Reporting's long term vision is to become the community powered news base for other media companies. To be the source of the news that is reported on a global scale and bringing with it a fresh look on how news should be reported.

❚❚ OUR MISSION IS TO PROVIDE UNBIASED
FACTUAL CONSUMER DRIVEN REPORTING
POWERED BY BLOCKCHAIN ❚❚

ORIGIN REPORTING IS AN INNOVATIVE WAY TO APPROACH WORLDWIDE NEWS

Origin Reporting is an innovative way to approach worldwide news. Our goal is to allow anyone to be able to post, rate, and reply to posted articles written by either registered users or linked into Origin Reporting via RSS feed. Each article can have videos or photos attached and be tagged with predetermined categories to allow for powerful searching and sorting. The author's location, will be tagged to the article, which feeds into Origin Reporting Map. The Map will show all articles based on selected category and map area defined by the user.

Each user's home page is configurable to show only articles from followed writers, categories, or article titles selected. Any registered user will be able to rate an article's objectiveness as well as rate a writer, including linked media companies via RSS feed. The goal of Origin Reporting is to report with credibility, which is why we are linking RSS feeds of the major media companies on our platform.

After reading an article on Origin Reporting, users will have the option to read other articles on the same topic from primary sources outside of Origin Reporting. The reader may then compare the objectiveness of these articles. Ensuring that content is in line with Origin Reporting's mission will require content evaluation. There will be an independent review process of articles and comments to check for factual accuracy as well as level of impartiality. For those articles that pass the groups consensus, readers will see a "Verified by Independent Review" symbol, providing additional assurance to the validity of what readers are consuming.

Commenting on articles and posing questions to authors will be an integral part of the Origin Reporting platform. Every registered user will be able to comment and reply to comments on an article. Comments and replies may both be rated.

Independent Reviewers will also review these comments. High quality comments, which show constructive criticism or are coherent with the article will be rewarded.

Users may designate themselves as being "Financial Professionals". Other users may then ask these professionals questions related to their industry segment expertise. Financial Professionals can define their going rate for providing their professional opinion. In addition to the hourly rate charged, these Financial Professionals will define the time period in which they guarantee questions will be answered.

Origin Reporting will be accessible from any browser, Android, or IOS device. Initially, we will support 3 languages; English, Spanish and Russian. Our language initiative includes the intent to expand our language selection to give greater support to readers around the world as well as translate any article to any language that the platform supports. The translated articles will be reviewed by the Independent Reviewers that are native or fluent speakers of the articles language, in order to prove that translated version has same meaning and objective as the original version.

Most importantly, our platform is built on Ethereum Blockchain and smart contracts. This offers writers and registered users a way to monetize their efforts to write, read, comment, and reply on articles. Our method to empower the community and the token is based on customizing the user experience with advertisements, offering of Origin Reporting's feed to newspapers in exchange for Origins, donations, pay-per-bounty and pay-per-question service for the financial industry. Writers and a registered users will be able to become our official partners based on their activity and content they generate. The user/creator remuneration comes in a form of Origins (OMT) that are exchangeable on cryptocurrency exchange markets.

WHY WE BELIEVE IN IT

Here at Origin Reporting we see a trend in news reporting that we find unsettling. In today's media, is hard to tell fact from opinion. We believe that we are creating a forum where that ambiguity will be mitigated. Articles will be fact based and consumers will be able to take assurance in that. As Origin Reporting grows in reputation it will increase the job marketplace for writers, and as writers produce high quality articles, they will gain a reputation in the news industry.

We believe Origin Reporting will encourage interaction between readers and writers. We will create a safe and secure arena for these interactions to take place; one that is free of aberration and degradation of other users. It will allow readers to gain a greater knowledge of current local and international affairs, provided by the local people of our international community and unfiltered by large news networks and major corporations. The platform creates global conversations, but on a local level which, in an ideal world, will help with international relations and create a more objective world.

⭘ ORIGIN REPORTING TEAM

GENRIKH GASPARYAN
Co Founder and CIO

Henry is an ideas man and an evangelist for Blockchain. Building our platform using Blockchain is something Henry is very passionate about. He has won entrepreneurial boot camp in Loyola Mary Mount University by IMPULSA accelerator, and acceleration in Plug 'n' Play, he has a degree in Economics.

ANDREY MENSHIKOV
Co Founder and CTO

Andrey's passion is the news and his vision is to provide accurate reporting of historical events and through the news, fostering acceptance of differences between nations. He held CEO/CTO positions in start-ups. Successfully building a social networking website for the overseas communities. He has exposure to a wide range of platforms. Andrey's main focus will be to build the platform for Origin reporting.

CHARLENE MENSHIKOV
CEO

For the last 15 years Charlene has been heavily entrenched in the Alternative Investment Industry. Starting her career as a Fund Accountant and expanding her career to run large scale implementations for Hedge Funds, Private Equity Funds and Endowments. She is all about planning, organization and leadership and believes that success lies in the details.
Advisers.

⭘ ADVISERS

ALEJANDRO AVILA

Is a product designer. He is the cofounder of Espiral Technologies and Founder of Beluga and a Partner in Bowhead. He is currently a consultant for Citigroup in Latin America and is teaching courses on Blockchain technology and entrepreneurship. He has recently completed the Entrepreneurial Management Program in EGADE Business School as well as earning a Design Thinking Certificate from CEDIM Design School.

JAVIER GARCIA LEMUS

Is the Director of Start Ups & Co Founder of Plug n Play Mexico. He is the owner of PIXAN app and a Blockchain developer.

JAVI IVANYEZ

Founder of Eh Universo Media. He worked as the Deputy Editor-in-Chief for the Spanish site melty.es, where he was in charge of 19 journalists. He also, worked for MeltyGroup, in Paris, France, as a Video Development Manager. In this role, he was in charge of the advancement and creation of new video formats for all sites in the melty universe: melty, meltystyle, shoko, Fan2 and Virgin Radio. He also managed the video content of all of Melty's 18 Facebook pages (13M fans), as well their Snapchat Discover platform (which was 1st of its kind in France) and the entirety of the group's YouTube channels.

⬡ MARKET OPPORTUNITY

The news is reported 24 hours a day through television, social media, and the web. The demand for a constant news streams and the need to keep ratings high means that media outlets and reporters are sensationalizing, exaggerating and sometimes fabricating news. Additionally, media outlets are known to lean towards a political bias. In these days of "fake news", becoming a trusted source of this unbiased, factual, and objective news is Origin Reporting's mission.

Fulfillment of our mission requires access to reporters, and Crowdsourcing is the solution. Crowdsourcing will provide opportunities to both budding and established reporters to grow careers or write one off articles. Our rating system will mean equality for all regardless of experience level. The result of using this open platform is vast amounts of high caliber content that is updated continually from an endless pool of resources.

Retaining these resources means ensuring that their reward method, personal data, and the content provided remains secure. By creating Origin Reporting on Blockchain, we provide exactly this. The additional benefit of using Blockchain technology is that we create smart contracts for all the rewards and utilities.
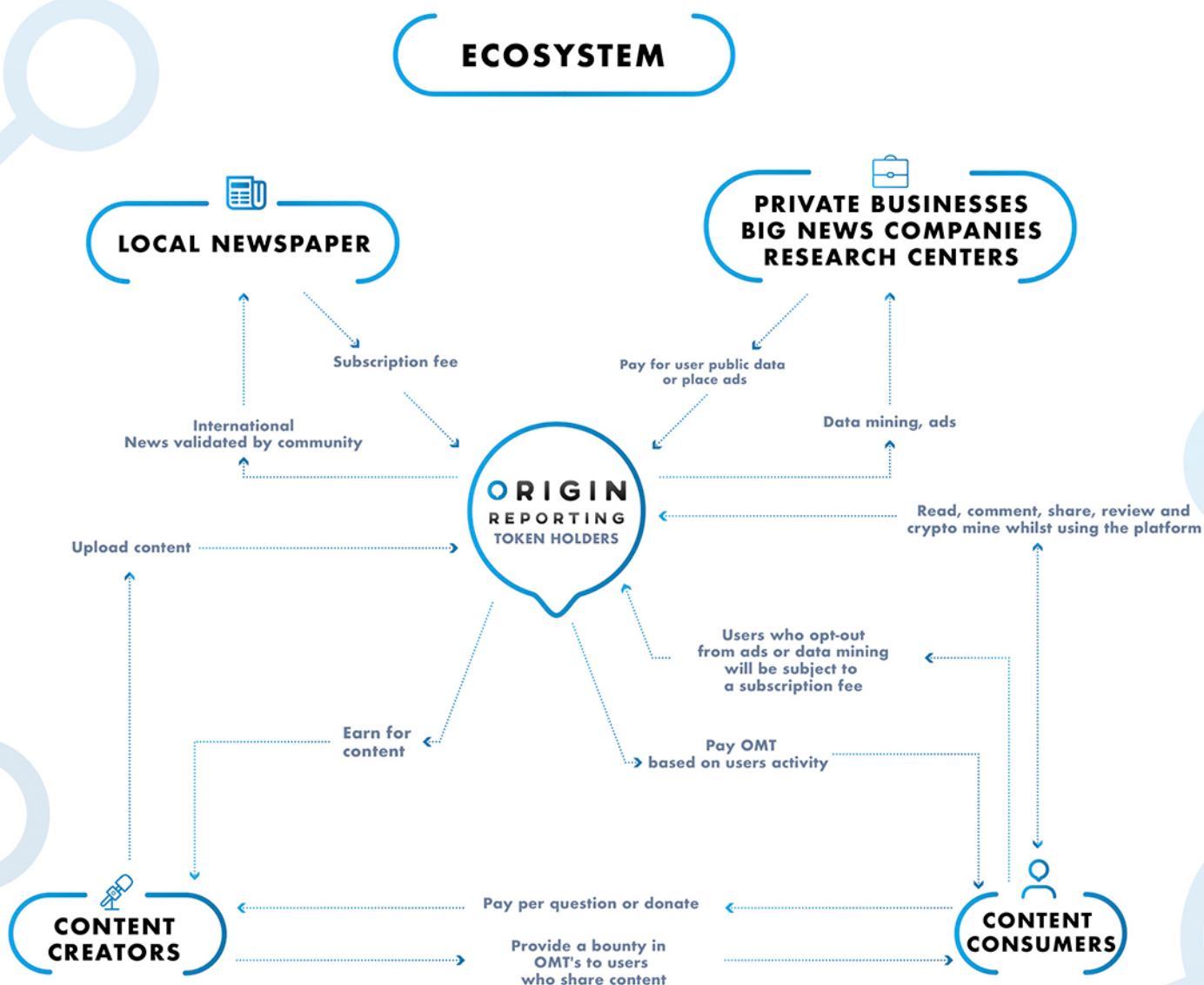
◯ ECOSYSTEM

Origin Reporting will build an environment where each user will be encouraged to develop the platform Ecosystem, which in turn, will increase rewards for all participants involved. The financial mechanics of each part is based on a mutually beneficial approach for reporters, reviewers, readers, and Origin Reporting bound by smart contracts. Reward for participation will be held in users' digital wallets. This approach will motivate reporters to write articles with accuracy, clarity and impartiality and incentivize readers and reviewers to provide an accurate assessment.

Smart contracts in Origin Reporting will empower the ecosystem. For authors, the contracts will contain the authors' copyrights as well as metadata such as upload date, location and total amount of views the article received. Upon contract execution, the writer will receive tokens earned. For the readers and reviewers, as they perform any task that earns tokens, such as rating article, sharing articles on other sites, and giving constructive criticism, the smart contract will execute and the user will receive tokens earned.

Contract creation and execution is automatic. It is an exchange that requires no intermediary, and by nature of its design, allows no option for contract interpretation. In the news industry, authentic reporting is paramount and the undisputable data provided by smart contracts brings durability, reliability and longevity to the ecosystem. As such, the Smart Contract process is integral to the operation of Origin Reporting.
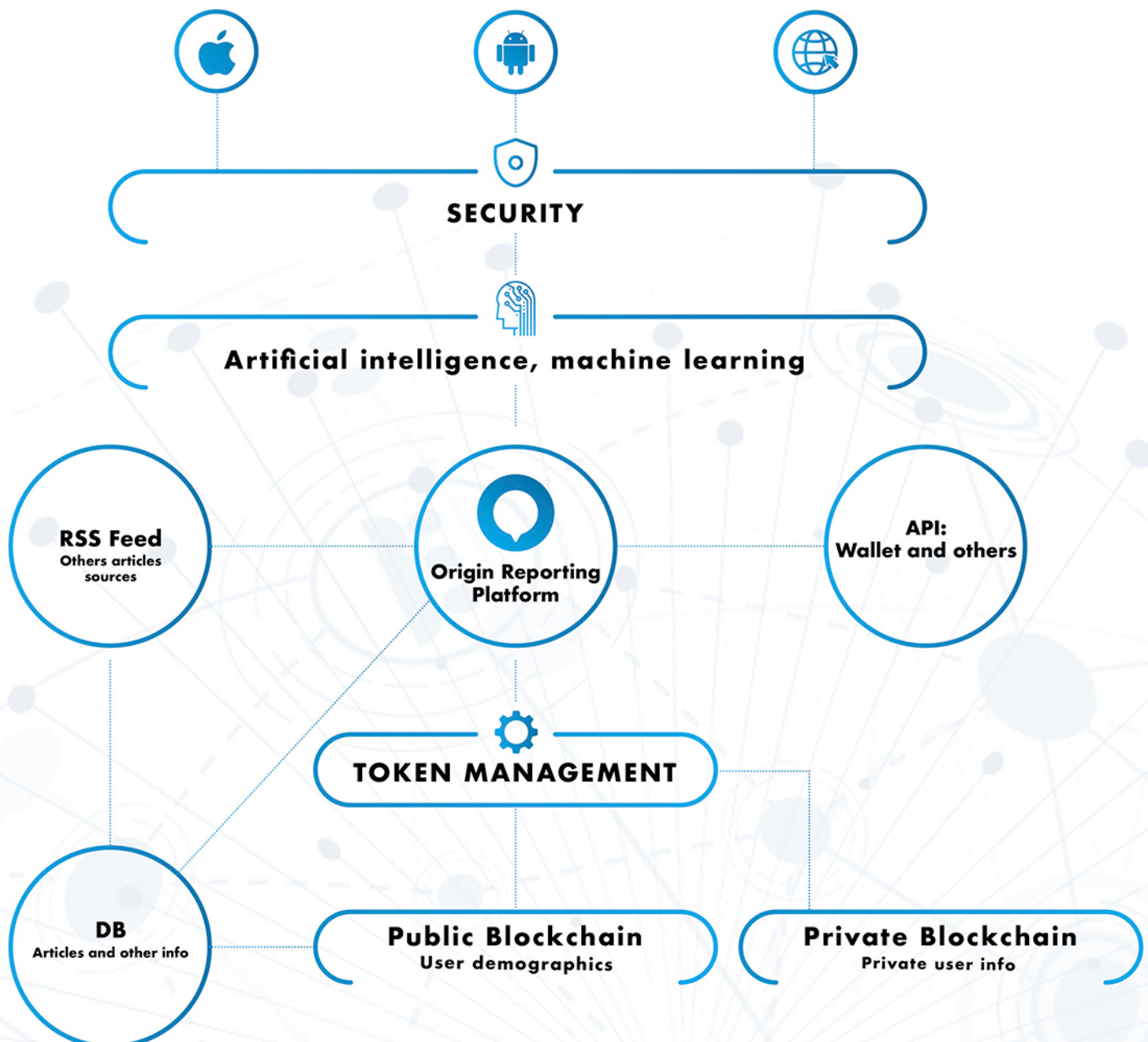

ECOSYSTEM

LOCAL NEWSPAPER

PRIVATE BUSINESSES
BIG NEWS COMPANIES
RESEARCH CENTERS

Subscription fee

Pay for user public data
or place ads

International
News validated by community

Data mining, ads

ORIGIN
REPORTING
TOKEN HOLDERS

Read, comment, share, review and
crypto mine whilst using the platform

Upload content

Users who opt-out
from ads or data mining
will be subject to
a subscription fee

Earn for
content

Pay OMT
based on users activity

CONTENT
CREATORS

Pay per question or donate

CONTENT
CONSUMERS

Provide a bounty in
OMT's to users
who share content

ARCHITECTURE

Point of Access: Accessible through Android, iOS and via the web.

Decentralized platform: Sensitive user information will be stored in a private Blockchain, accessible only by the user. Non-sensitive information will be stored in a public Blockchain.
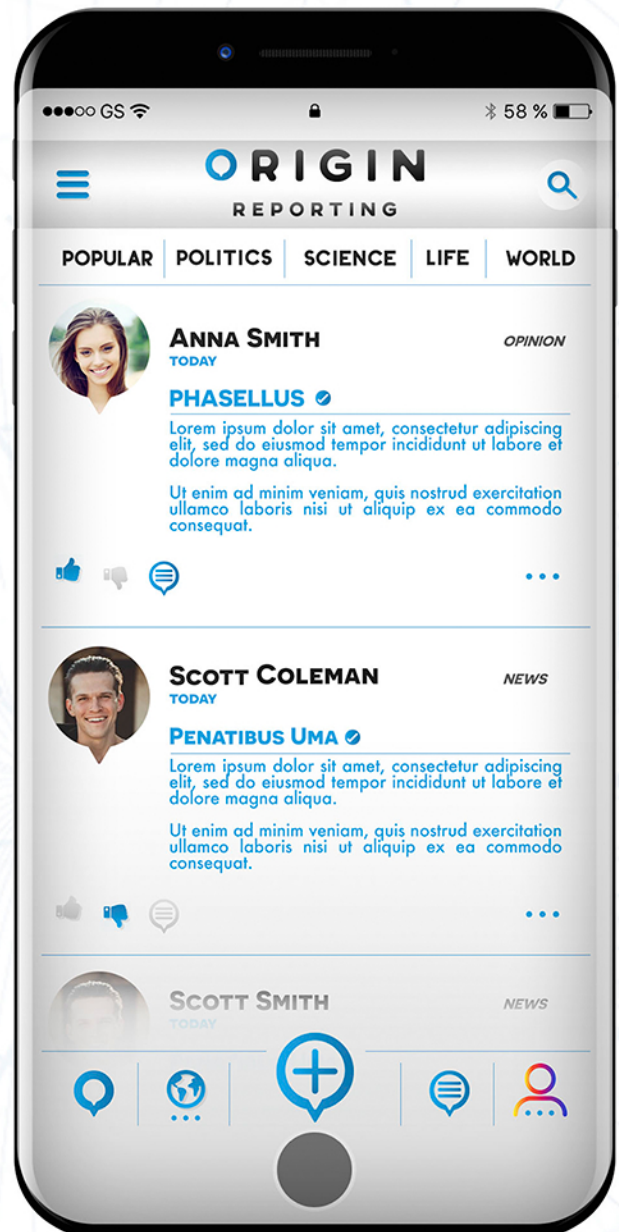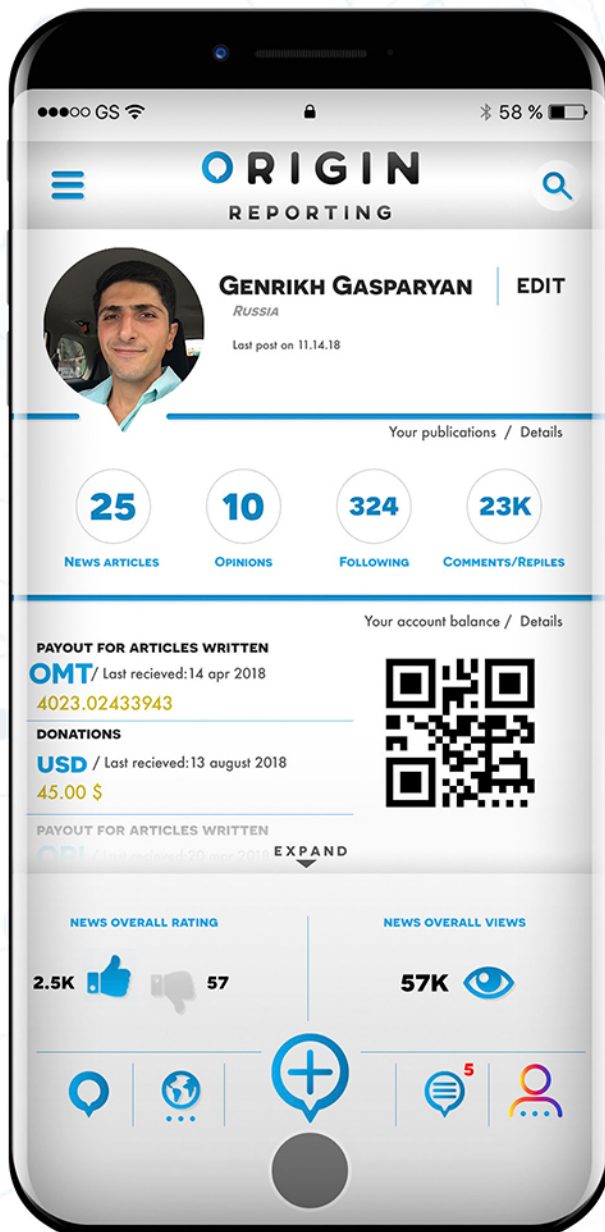
Public Blockchain: Store and capture all of the coin generations, transactions, conversions and balances between addresses and wallets.

Private Blockchain: Conform to the laws of the country the user resides in.

SECURITY

Artificial intelligence, machine learning

RSS Feed
Others articles sources

Origin Reporting Platform

API:
Wallet and others

TOKEN MANAGEMENT

DB
Articles and other info

Public Blockchain
User demographics

Private Blockchain
Private user info
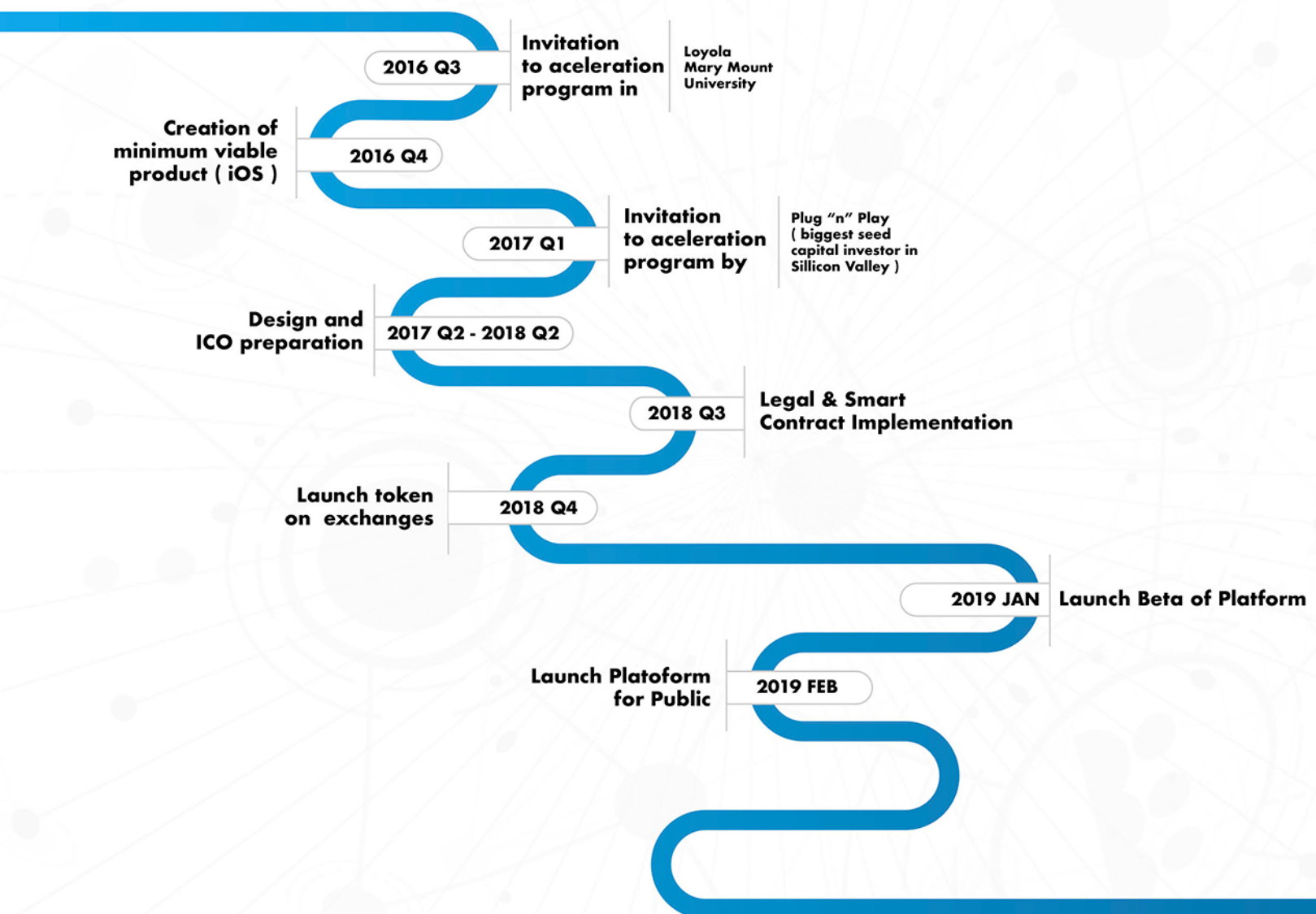
○ PRODUCT OVERVIEW

Origin Reporting creates the opportunity to read different perspectives on news through our unique application and web platform, with the use of RSS feeds we operate as the bridge of major media companies and independent reporting. Our users can judge and grade articles and get rewarded with Origins. The application is lightweight, does not consume a lot of data, and is very easy to navigate, all while meeting the modern standards of design. Creating articles is very simple by using our web editor, which has all the basic tools a reporter needs in order to create a good article. To use our app or web platform, users just register or download the app, choose their interests in news and start navigating, rating, and being reward with Origins. Any none registered user will be able to access any readable portion of Origin Reporting but won't be able to comment, reply or ask a writer a question.

ORIGIN REPORTING ROADMAP – PAST AND FUTURE

Origin Reporting's story is similar to many startups. We are a group of people with an idea and a will to execute it. In 2016 we decided to create a platform that will change the news reporting industry. By the end of the year the project had won acceleration in Loyola Mary Mount University by IMPULSA Accelerator. In 2017, we launched our minimum viable product and got invited to the Plug 'n' Play acceleration program, during which they introduced us to their ecosystem where we met partners like Google and Amazon who are willing to share their resources with us in order to help us grow and reduce our initial layout.
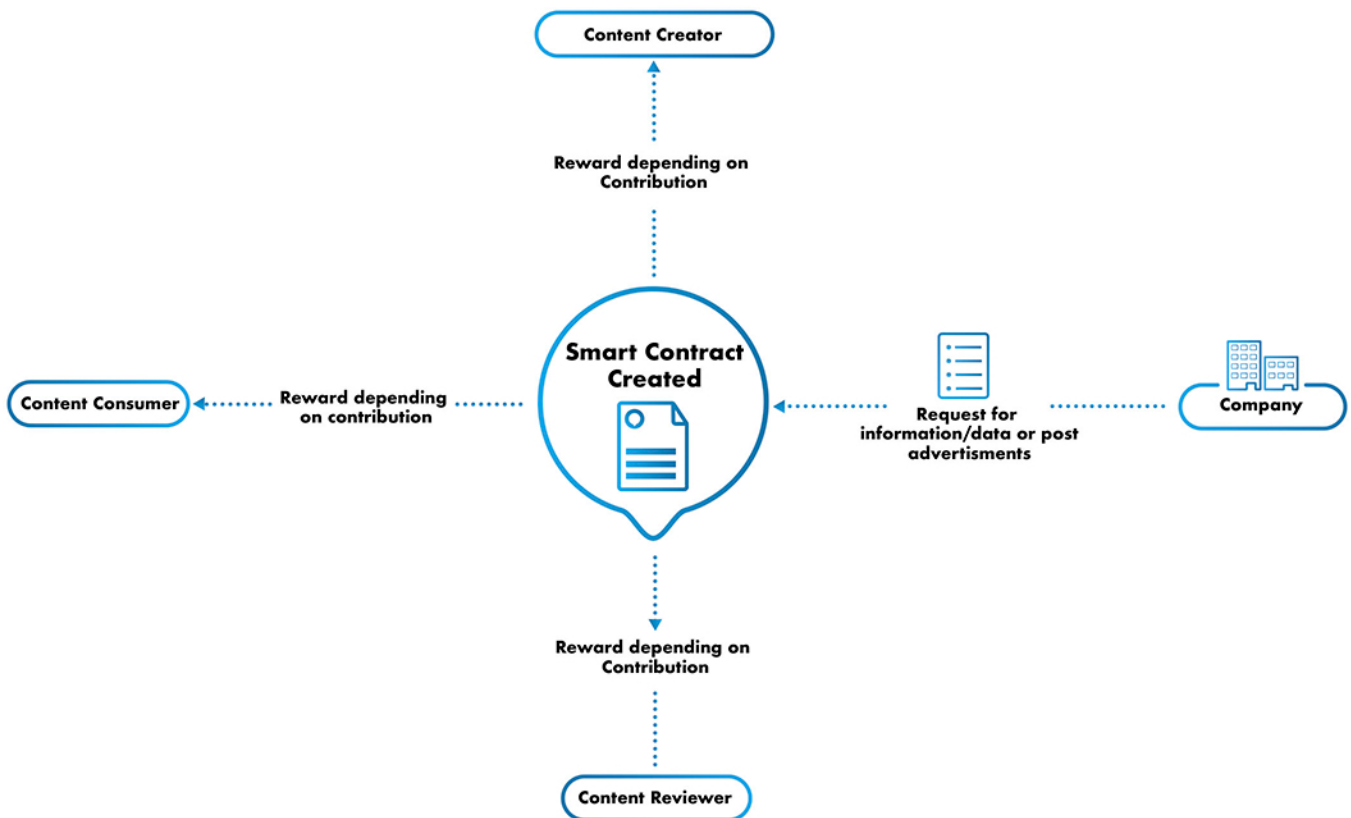
Our journey so far, has opened doors to big acceleration groups who are willing to share their partners and alliances with us and help us grow. 2017 saw us place the building blocks to begin executing our plan including completing a beta of the app. In 2018 upon closing the ICO pre-sale, we will implement our smart contracts and release the first version of our product.

2016 Q3 — Invitation to aceleration program in — Loyola Mary Mount University

Creation of minimum viable product (iOS) — **2016 Q4**

2017 Q1 — Invitation to aceleration program by — Plug "n" Play (biggest seed capital investor in Silicon Valley)

Design and ICO preparation — **2017 Q2 - 2018 Q2**

2018 Q3 — Legal & Smart Contract Implementation

Launch token on exchanges — **2018 Q4**

2019 JAN — Launch Beta of Platform

Launch Platoform for Public — **2019 FEB**

◯ ORIGIN REPORTING TOKEN UTILITY

Origin Reporting brings great utility to its platform, tokens are designed to empower the ecosystem in a unique way – a circular flow of tokens between users, authors and external companies powered by Blockchain and smart contracts. The flow begins when companies request segmented public user data or to place advertisements on the site. These request generate a smart contracts and inbound transfer through use of an Exchange Platform, of Origins from the companies, which can be done via any exchange which trades Origin tokens (OMT). Upon completion of the transfer, Users that have designated on their profile to participate in data mining or allowing for advertisements, will receive Origins for their participation. This circular flow of tokens works for all types of participation within Origin Reporting.

All transactions on Origin Reporting are done on the private Blockchain with smart contracts. Users will be paid in Origins, which will be stored in each user's wallet. These tokens can then be exchanged for Ethereum, Bitcoin or fiat currency on an exchange platform. Registered users can earn Origins by writing, commenting on and replying to comments and reviewing articles. The more active the user is the more Origins the user can earn.

⊙ HOW USER EARN TOKENS

All transactions on Origin Reporting are done on the private Blockchain with smart contracts. Users will be paid in Origins, which will be stored in each user's wallet. These tokens can then be exchanged for Ethereum, Bitcoin or fiat currency on an exchange platform. Registered users can earn Origins by writing, commenting on and replying to comments and reviewing articles. The more active the user is the more Origins the user can earn.

Writing Articles

Commenting on, Replying to and Sharing Articles

Reviewing Articles

Donation From Readers

Pay - Per - Bounty

Crypto - Currency Mining

Pay - Per - Question

WRITING ARTICLES

Origin Reporting will reward writers with Origins for authoring articles. All articles written will be rewarded Origins. However, writers can increase the Origins reward amount in the following ways:

RATINGS:

⊙ Depending on how the article is rated by readers. The higher the ratings in both rating types available will automatically increase the reward but it is the Likeness rating that has the greater weighting in the reward formula.

⊙ If the article is categorized as News then a group of Independent reviewers will review article in order to mark it as approved by the Independent Reviewer's community. For those articles approved a higher reward will be awarded

⊙ If the article is categorized as Opinion, then only the Like/Dislike rating will be included in the reward calculation

ARTICLE TYPE

Every type of article has value in the ecosystem. Financial and Crypto information has more significance in perspective for public data mining and ads therefore it empowers the ecosystem to a greater extend which therefore generates a higher reward for users.

READ ARTICLES

For all articles read, but not necessarily rated, by readers the author will still be rewarded. The higher the volume of articles read the higher the reward.

ARTICLE INDEPENDENT REVIEW PROCESS

Each article will be reviewed by a group of independent reviewers. Comments can also be reviewed for validity.

Assignment of reviewers:

- Users can define in their profile if they want to be an independent reviewer.

- Review request will be sent to any user who is interested in reviewing articles. Users can then choose to accept the assignment or not. Since there are only 5 reviewers per article it will be a time sensitive request.

- All 5 reviewers will be randomly chosen. 3 will be assigned from within the same geolocation as the article was uploaded and 2 will be chosen from random locations.

- Users have reviewer rating – Average Consensus Rating, which is average of all the article the user has rated thus far.

- Reviewers have higher pay out in tokens than an average user but lesser than a reporter.

RATING CATEGORIES

Reviewers should rate each article on a scale of 1-5 on the following:

- Impartiality (1 being extremely biased 5 being impartial)

- Coherence (1 being incomprehensible 5 being articulate)

- Factual (1 being fictional, 5 being factual)

- Originality (1 being a common topic. 5 being breaking news)

- Recommend the article (1 being not recommended, 5 being highly recommended)

PASSING SCORE TO BE CONSIDERED VERIFIED BY INDEPENDENT REVIEW

Each of the rating categories holds equal weight on the overall score. The highest score an article can receive is 5. For an article to pass and be considered verified by independent review the article must score 4 out of 5.

Before an article will show the symbol of being independent reviewed, the article will pass through API's to ensure that images and content were not copied from other sites. If the article has been copied from another location the article will still be allowed on Origin Reporting but Origin Reporting will add a link to the original source.

COMMENTING, REPLYING AND SHARING

- Readers can comment on articles and reply to other comments. In efforts to maintain high caliber comments/reply's, only those comments liked or disliked by others will receive payment. The more likes a comment has the higher amount of Origins earned.

- Users can share articles on social media. Once a user shares an article every day for a week they can earn Orgins at the end of the week. There is a monthly cap on the amount of Origins that can be earned on this activity.

PAY-PER-BOUNTY

- An article author can provide a bounty program for their article to incentivize sharing. The author can declare to other users that they are willing to pay out x number of Origins to the first 10 people who share/post the article on Facebook or other social media platform.

PAY-PER-QUESTION

- There will be authors who are part of the Origin Reporting community that are subject matter experts in their financial industry. For those users who want to share their knowledge that have the ability to answer questions from those who want to learn. Using the Pay-Per-Question feature Users have the opportunity to ask financial professionals questions. The rate per questions is defined the professional and the amount of time the professional has to answer the question is defined by the user. The users can choose to pay in fiat or Origins. The professional will receive 90% of the payment of pay-per-question and token holders will retain 10%.

Origin Reporting has short term, mid-term and long term plans for how we empower the Origin Reporting community.

- Short Term: Pay-per-question, Pay-per-bounty.

- Intermediary Term: Cryptocurrency mining, subscriptions, advertisements.

- Long Term: Data mining, provide verified sources to newspapers.

DATA MINING

AI Data Mining

Origin Reporting is developing a Machine Learning algorithm that is designed to separate public and private information. Segmenting all users' private data which will be stored on private Blockchain, and segmenting and organizing public information which will be stored on a public Blockchain. The information on the public blockchain will be analyzed in order to give more significance to the information stored while rewarding the community.

Public Data Mining

Data mining is one of the key elements empowering our ecosystem. Registered user activities, such as categories of articles consumed, geo-location, and Average Consensus Rating will be mined from the public Blockchain and provided to universities and research center subscribers and any other legally verified institutions which can benefit our ecosystem, always with a consent of each user. We are careful to only provide public information and Ethereum ERC223 will keep users private information secured through Blockchain.

PAID ADVERTISING

Origin Reporting has the potential to reach millions of people via both our app and our website which provides the opportunity for mobile advertisements. Unlike traditional apps and sites, Origin Reporting is built on Blockchain, which means we have access to vast amounts of metadata that will enable very individualized and focused ad deployment. Companies who want to advertise on Origin Reporting will buy Origins through an Exchange. Those token will then be distributed across the users who consumed the advertisements.

Origin Reporting will ensure that ads will not detract from the overall user experience. The intention of having advertisements is to only empower the ecosystem.

SUBSCRIPTIONS

Users can choose to opt out of both data mining and ads by Subscribing to the platform which will have an approximate cost of $5 payable in Origins. Part of the subscription goes to the most successful authors and the remainder goes into the pool, to be rewarded to the users.

SALE OF VERIFIED SOURCES TO NEWSPAPER

As articles are processed through Origin Reporting's Ecosystem and are deemed verifiable news, they can be sold to national and local newspapers. Origin Reporting will offer other news media companies the ability to publish Origin Reporting's content on the outlet in exchange for a monthly token buy in to Origin Reporting which is distributed amongst content creators and reviewers.

CRYPTOCURRENCY MINING

Origin Reporting makes it possible for users to utilize the spare capacity on their device to mine for cryptocurrencies. An algorithm determines the most profitable currency and that is the currency that is mined at that time. The currency is mined through a 3rd party API. All currencies mined will be injected back into the ecosystem and the user is compensated in Origins. The user receives approximately 1 token for every 12 hours of mining.
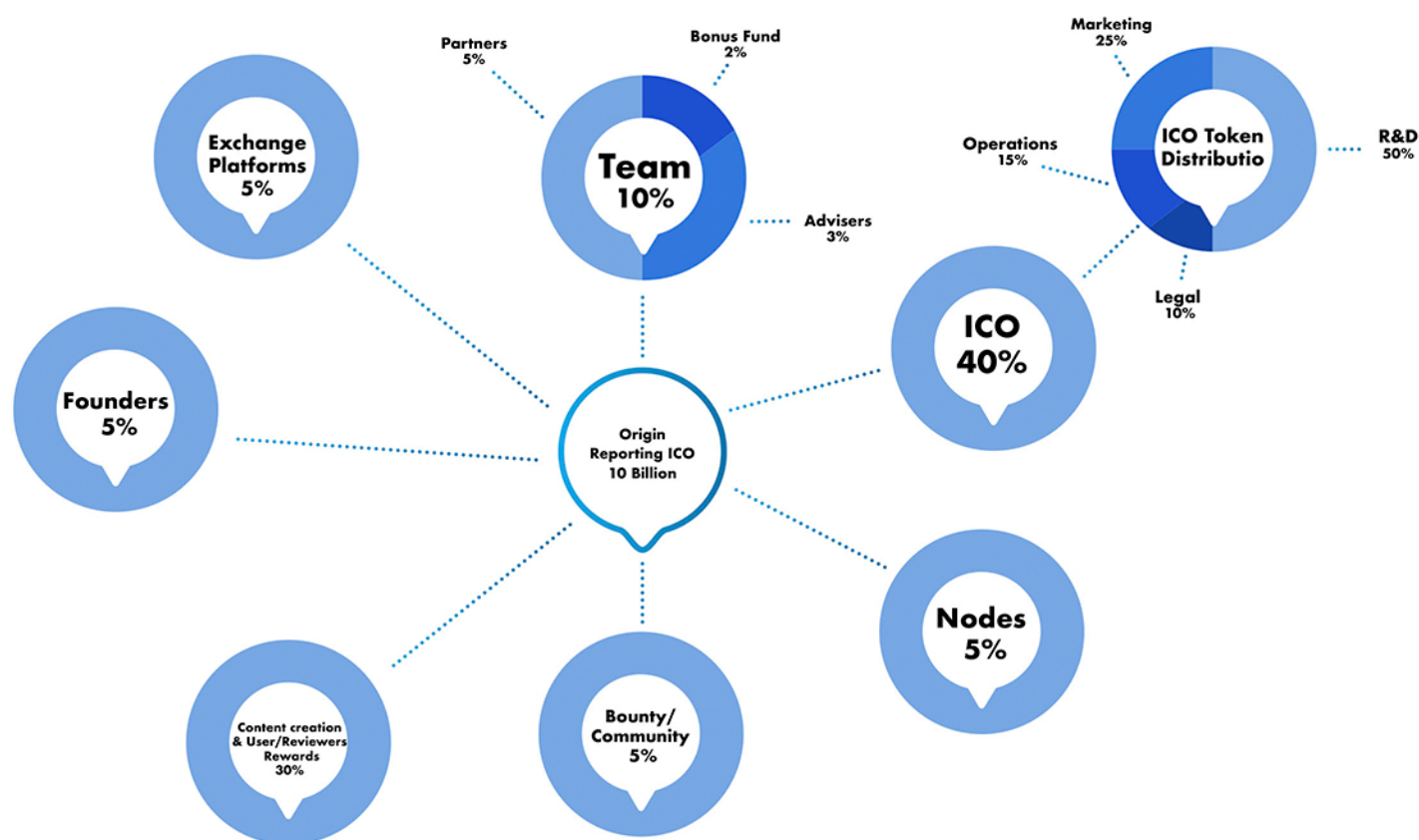
DONATIONS

To encourage a positive, growth building environment, we encourage readers to make Donations aka tips to authors for an article well written. 90% of all tips go to the author directly and 10% goes into the pool to be rewarded to users. When users give donations they can provide a comment along with it or use it as a method to encourage the author to answer proposed questions.

TOKEN SALE BREAKDOWN AND FINANCIAL MODEL

**Any unsold tokens will be burned

*All tokens except ICO tokens will be frozen for 6 months

***The token sale is not available to citizens or residents of the United States, Canada, Singapore, and the People's Republic of China.
Numbers listed are estimates and are subject to change.

Token	Fixed Supply
Origin Reporting (OMT)	10,000,000,000 OMT Tokens

ICO Starts	ICO Ends
September 1, 2018	September 30, 2018

Platform	Exchanges
Ethereum ERC223	Listed on October, 2018

	BONUS	PRICES	START DATE	END DATE
Private Sale	Week 1-2 35%	1 ETH= 125999.55 OMT	June 21st 2018	July 7th 2018
	Week 3-4 25%	1 ETH= 116666.25 OMT	July 8th 2018	July 21st 2018
	Week 5-6 20%	1 ETH= 111999.6 OMT	July 22nd 2018	August 5th 2018
PRE-ICO	TBD	TBD		

Token Release & Trading begins October 31, 2018

Join the Origin Reporting Community

@OriginReporting

support@originreporting.com